Capacity Enhancement for Green Business Development and Eco-entrepreneurship in the Agriculture Sector

Quarterly report
Jul- Sep, 2016
Introduction

The Kenya Private Sector Alliance KEPSA is implementing the SWITCH Africa Green (SAG) project Capacity Enhancement for Green Business Development and Eco entrepreneurship in agriculture Sector in partnership with one of her Members Kenya Agribusiness Agroindustry Alliance (KAAA).

SAG Project is an EU funded programme implemented by United Nations Environmental Programme (UNEP) in collaboration with United Nations Development Programme (UNDP) and United Nations Office for Project Services.
Objectives

The overall objective of the 3 year project is capacity enhancement for green business development and eco entrepreneurship in agriculture sector.

- **Objective 1**: Enhance capacity of Micro, Small Medium Sized Enterprises (MSMEs) to develop, adopt and implement appropriate frameworks for sustainable production and consumption practices
- **Objective 2**: Enhance the capacity of BMOs and MSMEs to advocate for an enabling green business environment that promote SCP Practices
- **Objective 3**: Strengthen KEPSA and KAAA to monitor and implement the action
Interventions

- Technical assistance (Training) to MSMEs to adopt SCP practices.
  - 32 participants drawn from 15 MSMEs trained on selected SCP thematic areas
  - SCP toolkits development: ongoing
- Mentorship: ongoing
- Consultative stakeholders’ forums held on policy advocacy
- Market linkages: MSMEs supported to participate in forums including UNCTAD, TICAD, SEED symposiums
- Joint monitoring visits. 9/15 MSMEs visited
Results Achieved

• Lean production process adopted (Sweet n dried). Staff training on food safety done. Hazard analysis and critical control points (HACCP)
• Waste management: integrated farming, plans to use banana stalks to produce briquettes and animal feed (formula based).
• Record keeping is improving (Petty errands captured at Pamat Foods) but for some but its still a challenge
• Packaging: Marrut Enterprises Switched to khaki packaging
• Energy: solar driers in use. MSME plans to introduce a hybrid power system (wind & solar) and biogas unit (Sweet n Dried)
Results Achieved Cont.

- Marketing brochures have also been designed and produced
- Through outreach some MSMEs have attracted support from the county government (Shauri Vision Women Group)
- For quality control & standardization MSMEs are sourcing their raw materials from members only or trusted suppliers.
- Product certification. Shauri Vision Women Group has managed to secure KEBS certification for their potato crisps with other products under consideration
Crosscutting Issues

Energy efficiency:

• MSMEs have been trained on simple ways of increasing energy efficiency including: using energy efficient appliances, proper servicing of machinery, simplifying production processes, retrofitting equipment and reducing idle time on machinery.

Water efficiency:

• MSMEs trained on simple water saving techniques including installing water meters in the premises, repairing broken pipes and simplifying process flows to reduce waste.

Labelling and standards

• MSMEs are at different stages of adopting and implementing labelling standards as part of regulatory compliance in Kenya. MSMEs introduced to Eco-labelling concept during SAG training.
Crosscutting Issues Cont.

Eco-Innovation

- Concept introduced during SAG training. Some MSMEs have plans to use banana stalks to produce briquettes and animal feed (formula based).

Sustainable Trade

- MSMEs are encouraged to source raw materials locally and offer better prices while also empowering women and the youth through employment creation.
- A majority of our MSMEs are supporting women & youth groups by sourcing raw materials from them and offering them employment opportunities.
Challenges and how they have been Addressed

- Access to affordable finance is still a challenge to most MSMEs.
- To address this challenge the SAG team will link up the MSMEs with potential funders for capital.
Visibility Actions

• Brochures and stickers designed to prominently display EU, Switch Africa Green and partner emblems have been shared with MSMEs participating in the project.
• SAG Banners displayed during partner events.
• Articles posted on websites, KEPSA and KAAA have acknowledged EU and partner roles in the SAG project and explained the objectives of the project.
## Plans For Next Quarter

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Rose Kaari, Chair, Shauri Vision Women Group addressing the SAG team - 21st Sep, 2016
Shauri Vision members at work
Thank you!